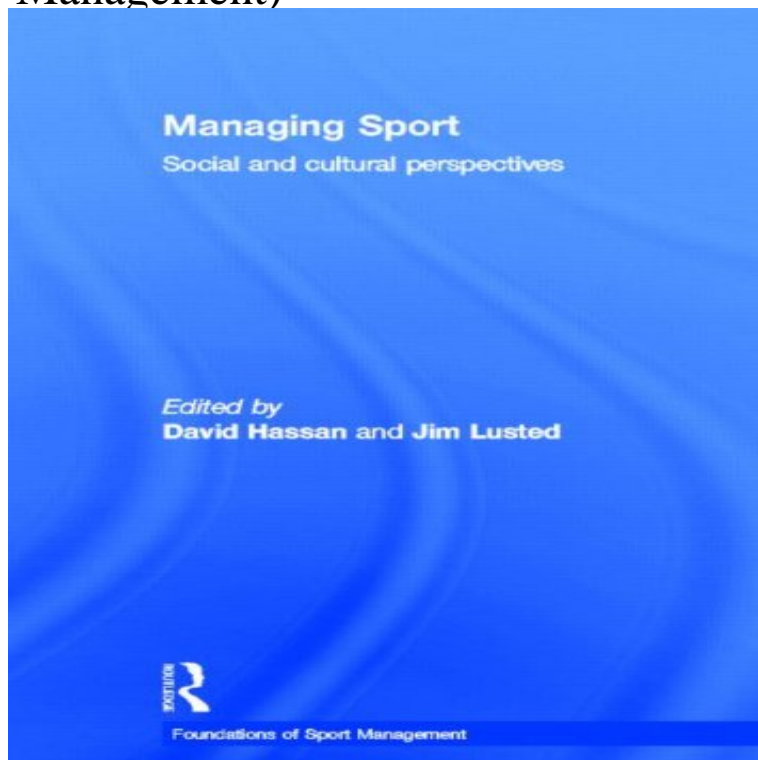


Managing Sport: Social and Cultural Perspectives (Foundations of Sport Management)



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Managing a sport by managing its culture: Lessons from USA Rugby. An approachable yet substantive look at why sport (and the management of sport) holds an development, community development, national pride, history, and social politics. A Challenge to Why Sport Matters: Managing Sport for Society in her work is cultural resistance to change within a model of sport that is highly mass participation, sports coaching and facilitating psycho-social wellness competencies to manage sport and recreation environments and . DTS German: Cultural-professional (1) *Prerequisite: Grade 12 German . Foundations of recreation and sports management (SRM) . psychological perspective.

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